

Subject: Art and Design (Fine Art, Graphic Design, Photography)

Topic: Personal Sketchbook Project- Independent Learning Task:

First of all, welcome to A level Fine Art, Graphics and Photography!! We are looking forward to welcoming you in September.

Over the summer we would love to get a flavour of what you are like as an artist/designer/Photographer and get your creative juices flowing ready to come in with a bang in September!

Below is a menu of tasks. We would like you to **pick 3** (more if you really get into it!), **1 from each Assessment objective**.

The purpose of this process is to enable us to understand your creative approach to a problem. It is therefore essential that you give each of the tasks a great deal of thought. There is certainly no right or wrong way to approach this.

| AO1 (Develop ideas through contextual references (artists etc.)) | AO2 (Experimentation, refinement and reviewing) | AO3 (Recording) |
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| Describe a piece of work you have seen in a gallery. | Play with scale in a photograph/drawing to alter or distort the perspective. | Take a photo or series of photos that explains your reason for choosing Photography. |
| Research and write about a photograph/artwork/design that has sparked change. | Take 5 photographs using 5 different viewpoints. | Produce an artwork that explains your reason for choosing Fine Art. |
| Find 3 images by your favourite artist and explain why you like them. | Without copying their work, create an image that shows who your favourite artist/ designer/ photographer is. | Produce a logo that explains your reason for choosing Graphic Design. |
| Without copying their work, create an image that shows who your favourite artist/designer/photographer is | Edit a photo, image, artwork that already exists. | Make a still life of objects that reflect you as a person. Set the objects up so they look good, light them with a torch or a lamp to create contrast. Take photos/ draw them depending on your specialism. |
| Identify a campaign that has influenced a change – discuss how and why the campaign was successful – this may be illustrated if you wish. | Create an image that explains your reason for choosing the subject. | Take 20 photos that reflect your summer and print them as a contact sheet (small). Select the strongest 3 images and present them in an interesting way. |
| Research and explain, in detail, what Graphic Communication is and what Graphic Designers roles are. | Design a logo that reflects you as an individual – think about how you want your audience to see you. Remember, any good logo should work in black and white! Show your journey. | Capture and record movement/change/growth in an interesting way |
| Explain how an element of design/art/photography has changed over your lifetime. | Create a typeface that reflects your summer experiences – show your journey. | Identify your favourite art/designer/photographer – explore materials and techniques in the style of your chosen artist without copying their work exactly. Theme of your choice. |

How it links to the Specification:

Each of the tasks is designed to allow students to present work from each of our Assessment Objectives-Develop, Explore, Record and Present

Deadline: First lesson in September