

St Aidan's and St John Fisher Associated Sixth Form

Y11 to Y12 Transition Work

Subject:

Travel and Tourism

Topic(s):

The World of Travel and Tourism

Global Destinations

Independent Learning Task(s) to Complete:

TASK 1:

Carry out research online to assess the impact that the Coronavirus pandemic has had on the Travel and Tourism industry.

- You should create an A4 fact page to show the impact in figures e.g. Costs, job losses etc. This can be structured in a series of bullet points.
- You should also write one side of A4 to describe the impact that the pandemic has had on businesses and customers. You should also predict how the Travel and Tourism industry may have to change to deal with the pandemic in the future.
- Include a bibliography (list of website that you have used for your research)

TASK 2:

Choose a Tourist destination of your choice and create an A4 guide about the destination.

- Where is the destination located?
- Can you provide any facts and figures about the destination e.g. annual tourist arrivals?
- What transport infrastructure is there?
- Do any large travel and tourism organisations operate here e.g. Jet2?
- Can you include examples of different types of accommodation?
- What tourist attractions are there?
What is the climate like?

How it links to the Specification:

Unit 1: The World of Travel and Tourism -Assessment Objective 1:

Demonstrate knowledge and understanding of the travel and tourism industry, types of tourism and organisations involved.

Unit 1: The World of Travel and Tourism – Assessment Objective 2:

Apply knowledge and understanding of the travel and tourism industry and factors affecting the industry to real-life travel and tourism scenarios.

Unit 1: The World of Travel and Tourism – Assessment Objective 5

Make connections between the factors that influence the travel and tourism industry and how the industry responds to minimise the potential impact on organisations and customers.



ASSOCIATED SIXTH FORM

ST AIDAN'S & ST JOHN FISHER, HARROGATE



Resources (include any hyperlinks):

<https://www.jet2.com/>

[Lonely Planet | Travel Guides & Travel Information - Lonely Planet](#)

[Expedia Travel: Holiday Homes, Hotels, Car Rentals, Flights & More](#)

Additional Information:

Remember to include a list (bibliography) of the websites you have used in your research.

Deadline:

First travel and tourism lesson in September.