

## **Subject: Art and Design (Graphics)**

### **Topic: Personal Sketchbook Project- Independent Learning Task:**

First of all, welcome to A level Graphics!! We are looking forward to welcoming you in September.

Over the summer we would love to get a flavour of what you are like as a designer and get your creative juices flowing.

Please make a 10 page sketchbook from whatever materials you would like. It can range from A5 to A3 and should be bound/contained in some way. It should have a cover, which can be decorated or made from a different material than the rest of the book. The book must be handmade and not bought and then adapted!!

You should complete work for each page based upon the following starting points:

1. Take a photo, or set of photos that explains your reasons for choosing this subject
2. Draw a flat object
3. Without copying their work, create an image that shows who your favourite artist/designer/photographer is
4. Describe a piece of work you have seen in a gallery
5. Create a logo that reflects you as a person
6. Find and write about something that has sparked change e.g. a Campaign
7. Redesign an exciting well know brand
8. Design a type face that reflects your summer
9. Use a new material
10. Describe what you have learnt from this process

The purpose of this process is to enable us to understand your creative approach to a problem. It is therefore essential that you give each of the tasks a great deal of thought. There is certainly no right or wrong way to approach this and you should give consideration to what we mean by 'Create', 'describe', 'make' 'use. Please spend a minimum of 6 hours on your work so we can get a flavour of your style, interests and creative flair.

This work will need to be presented in your first lesson in the subject when you start in September,

PS You need to incorporate this sheet into your sketchbook in a creative way! We look forward to seeing your sketchbooks in September.

### **How it links to the Specification:**

Each of the tasks is designed to allow students to present work from each of our Assessment Objectives-Develop, Explore, Record and Present

**Deadline:** First lesson in September