

# St Aidan's and St John Fisher Associated Sixth Form

## Y11 to Y12 Transition Work

Subject: Travel and Tourism	
Topic(s):	
The World of Travel and Tourism	

## TASK 1:

Carry out research online to assess the impact that the Coronavirus pandemic has had on the Travel and Tourism industry.

- You should create an A4 fact page to show the impact in figures e.g. Costs, job losses etc. This can be structured in a series of bullet points.
- You should also write one side of A4 to describe the impact that the pandemic has had on businesses and customers. You should also predict how the Travel and Tourism industry may have to change to deal with the pandemic in the future.
- Include a bibliography (list of website that you have used for your research)

## TASK 2:

Choose either three of the Travel and Tourism documentaries below (from the channel 5 website) or three Travel and Tourism documentaries of your own choice online. Watch the documentary and write a short enrichment paragraph to summarise what each television programme tells you about the Travel and Tourism industry. Think about: Types of tourism; Types of organisations; Types of Customers; Types of Tourist attractions.

- Airport 24/7 Thailand
- Around the world by Train
- Bargain Loving Brits in the Sun

**Independent Learning Task(s) to Complete:** 

- Britain's Treasures from the Air
- British Airways 24/7
- Building the Channel Tunnel 25 years on
- First Class vs Economy is it worth t?
- M1 The motorway that made Britain
- Premier Inn
- Secret life of the holiday resort
- Secret world of Las Vegas
- Secrets of Scotland
- Secrets of the mega resorts
- Secrets of the national trust
- The worlds most expensive cruise ship
- When all inclusive holidays go horribly wrong
- World's most luxurious hotels



- World's most luxurious private jet
- World's most luxurious trains
- World's most luxurious yachts

#### How it links to the Specification:

### <u>Unit 1: The World of Travel and Tourism -Assessment Objective 1:</u>

Demonstrate knowledge and understanding of the travel and tourism industry, types of tourism and organisations involved.

## Unit 1: The World of Travel and Tourism – Assessment Objective 2:

Apply knowledge and understanding of the travel and tourism industry and factors affecting the industry to real-life travel and tourism scenarios.

## Unit 1: The World of Travel and Tourism – Assessment Objective 5

Make connections between the factors that influence the travel and tourism industry and how the industry responds to minimise the potential impact on organisations and customers.

### Resources (include any hyperlinks):

https://www.jet2.com/

https://www.my5.tv

https://www.bbc.co.uk/news

## **Additional Information:**

Remember to include a list (bibliography) of the websites you have used in your research.

#### Deadline:

First Travel and Tourism lesson in September 2021.