

Year 13 Single Applied Business Coursework Deadlines Unit 8 Business Planning

Task	Teaching Week Commencing	Hand in Week Beginning
1. Business idea	Summer term 2016	Summer term 2016
2. Aims	5 th September	12 th September
3. Legal Status	12 th September	19 th September
4. Personnel	19 th September	26 th September
5. Secondary research & Market Plan – Size of market, customers, target market, competitor analysis	26 th September	3 rd October
6. Primary Research – design & carry out At least a questionnaire	3 rd October	17 th October
7. Research Analysis –Marketing Plan Product & Price	17 th October	31 st October
HALF TERM		
8. Research Analysis – Marketing plan Promotion & Place	31 st October	7 th November
9. Sales Forecast	7 th November	14 th November
10. Operations Plan - Premises	14 th November	21 st November
11. Operations – Additional Premises Costs	21 st November	28 th November
12. Operations Plan - Physical resources, equipment & Costs	28 st November	5 th December
13. Operations Plan – Stock requirements 14. Stock control	5 th December	12 th December
15. Operations – Quality Assurance & Personnel	12 th December	16 th December
CHRISTMAS BREAK		
16. Finance Plan – Financial requirements/Start up Budget & Sources of Finance	4 th January	9 th January
17. Finance Plan - Sources of Finance	9 th January	16 th January
18. Finance Plan - Break Even	16 th January	23 rd January
19. Finance plan – Cash Flow	23 rd January	30 th January
20. Finance Plan – Projected Profit & Loss	30 th January	6 th February
21. Finance plan – Balance Sheet	6 th February	13 th February
22. Finance Plan - Improvements	13 th February	17 th February
HALF TERM		
23. Evaluating Business plan – Profitability & Liquidity Ratios	27 th February	6 th March
24. Evaluating Business plan – Payback	6 th March	13 th March
25. Evaluating Business plan – What If	13 th March	20 th March
26. Evaluating Business plan – Contingency Planning	20 th March	27 th march
27. Evaluating Business plan – Overall review	27 th March	7 th April
28. FINAL IMPROVEMENTS	24 th April	28 th April