

## Year 13 Double Applied Business Coursework Deadlines

Task	Teaching Week Commencing	Hand in Week Beginning
1. Business idea	Summer term 2016	Summer term 2016
2. Aims	Summer term 2016	Summer term 2016
3. Legal Status	5 <sup>th</sup> September	12 <sup>th</sup> September
4. Personnel	12 <sup>th</sup> September	19 <sup>th</sup> September
5. Secondary research & <b>Market Plan – Size of market, customers, target market, competitor analysis</b>	19 <sup>th</sup> September	26 <sup>th</sup> September
6. Primary Research – design & carry out At least a questionnaire	26 <sup>th</sup> September	3 <sup>rd</sup> October
7. Research Analysis –Marketing Plan Product & Price	3 <sup>rd</sup> October	10 <sup>th</sup> October
8. Research Analysis – Marketing plan Promotion & Place	10 <sup>th</sup> October	17 <sup>th</sup> October
9. Sales Forecast	17 <sup>th</sup> October <b>(No lesson Friday)</b>	31 <sup>st</sup> October
<b>HALF TERM</b>		
10. Operations Plan - Premises & additional premises costs	31 <sup>st</sup> October	7 <sup>th</sup> November
11. Operations Plan - Physical resources, equipment & Costs	7 <sup>th</sup> November	14 <sup>th</sup> November
12. Operations Plan – Stock requirements 13. Stock control	14 <sup>th</sup> November	21 <sup>st</sup> November
14. Operations – Quality Assurance & Personnel	21 <sup>st</sup> November	28 <sup>th</sup> November
15. Finance Plan – Financial requirements/Start up Budget & Sources of Finance	28 <sup>th</sup> November	5 <sup>th</sup> December
16. Finance Plan - Break Even & Cash Flow	5 <sup>th</sup> December	12 <sup>th</sup> December
17. Finance Plan – Projected Profit & Loss & Balance Sheet	12 <sup>th</sup> December	16 <sup>th</sup> December
<b>CHRISTMAS BREAK</b>		
18. Evaluating Business plan – Profitability & Liquidity Ratios & Payback	4 <sup>th</sup> January	9 <sup>th</sup> January
19. Evaluating Business plan – What If & Contingency Planning Overall review	9 <sup>th</sup> January	16 <sup>th</sup> January